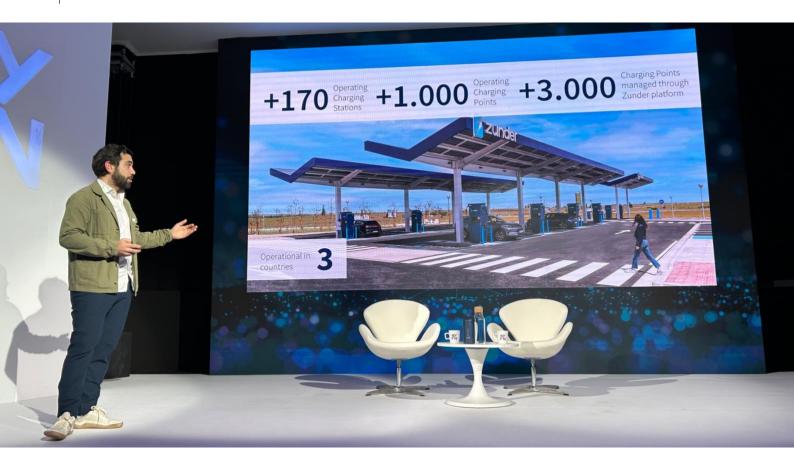


## **PRESS RELEASE**

Palencia, 6th of March 2025

## Zunder showcases its success model at 4YFN, an event held within the MWC 2025



- The program takes place within 4YFN, an entrepreneurship evento held alongside the Mobile World Congress (MWC).
- The talk was delivered by Adrián Pérez, Chief Strategy Officer of Zunder, under the title "Beyond the Charge: Transforming EV Charging."
- Invited by *grow with SAP for Scaleups*, the conference covered the journey from EasyCherger's origins to what is now Zunder a successful company providing 360-degree solutions for electric mobility.
- In addition to its charging network, Zunder's CSO presented the products and services the Spanish company offers to fletes, its charging point management software for businesses and its international expansion.

Zunder, Spain's leading ultra-fast charging operator, was invited by the Grow with SAP for Scaleups initiative to present its success model at the 4YFN conference program, an event held alongside the Mobile World Congress. During his speech, Adrián Pérez explained the origins of EasyCharger, the development of its business model, and the efforts of an entire team that has turned Zunder into one of the leading companies in Southern Europe for ultra-fast charging infrastructure, with operations in Spain, France, and Portugal.

Zunder's CSO shared with attendees how the company from Palencia has revolutionized electric mobility through its innovative business model, based on deploying charging infrastructure and commercializing charging station management software. Recognized by EV users as "Best Charging Operator in Spain" at the AUVE 2024 awards, Zunder has built a charging network capable of offering stations with up to 36 charging points and power levels of up to 400 kW, such as the one in Parque Principado, Asturias—the largest in Spain. The company also maintains an exceptionally high level of customer satisfaction, with a Net Promoter Score of 9.3, solidifying its position as the preferred choice for EV drivers.

In 2024, Zunder achieved the number-one position in ultra-fast charging points in Spain, according to independent media rankings. The company currently operates over 170 charging stations, exceeding 1,000 active charging points and managing more than 3,000 points through its platform. Its expansion continues, now operating in three countries and offering coverage of over 96% on Spain's main highways, with strategically located stations every 200 km to ensure a fast and efficient charging experience.

Zunder's value proposition is built on two key pillars: infrastructure and software. Its ultra-fast charging network is designed with user convenience in mind, featuring accessible stations, 24/7 multilingual customer support, and multiple payment options—including credit card, mobile app, and roaming with other charging operators across Europe. Zunder's technology enables charging from 20% to 80% in under 20 minutes, a crucial advantage for EV drivers looking for efficient and reliable solutions.



As Adrián Pérez emphasized during his presentation at 4YFN, Zunder remains committed to expansion and technological innovation to facilitate the transition to sustainable mobility in Europe. Its focus on operational excellence and user experience positions it as a key player in strengthening the ultra-fast charging ecosystem across the continent.