

Zunder helps drive electrification through its charger management and monitoring platform



- **Zunder's charger management and monitoring platform, offered as a SaaS solution, provides 360-degree solutions to charge point owners and installers.**
- **It acts as a strategic ally for the electrification of cities, municipalities, businesses, and large corporations, enabling efficient management of proprietary charging networks.**
- **It optimises the post-sales maintenance of chargers with advanced technology and services, 24/7 user support, and a multilingual technical platform.**

Since its creation, Zunder has integrated technology as a strategic pillar to lead the electric mobility market in Southern Europe. In addition to being recognised as the Best Ultra-Fast Charging Operator in Spain and the top choice among electric vehicle users, Zunder's international expansion and its continuous development of a charging infrastructure network that enables seamless EV travel have set it apart. Furthermore, Zunder has developed its own internally-built platform, marketed as a SaaS (Software as a Service) solution.

The platform manages and monitors hundreds of Zunder's own charging points, as well as hundreds of thousands of third-party chargers, positioning Zunder as a leader in 360-degree solutions for businesses. It optimises not only the user experience but also the operational reality and post-sales maintenance of its clients' chargers.

This constantly evolving software has already been adopted by various companies across multiple sectors, including hotel chains, independent installers, and public entities such as municipalities and regional councils. In addition to simplifying the technical management of charging points, the platform significantly contributes to a faster and more efficient transition to electrification.

As a result, Zunder's management and monitoring platform not only oversees the company's own chargers and stations, as well as those of third parties, but also acts as a strategic ally for the electrification of cities, municipalities, businesses, and large corporations. Through its technology, Zunder delivers tailored solutions that encompass both private and public infrastructure, fostering more sustainable and accessible mobility.

A comprehensive technological solution

Zunder's platform integrates the most advanced functionalities on the market, ensuring compliance with European regulations (AFIR):

- **Remote centralised management and real-time monitoring:** Enables owners and managers to view the status of chargers and connectors at any time.
- **Data management and analysis:** Provides detailed reports on consumption, occupancy, billing, and user behaviour.
- **Tariff and promotion optimisation:** Facilitates the creation of customised tariffs, promotional codes, and strategies tailored to each client.
- **24/7 multilingual user support and technical assistance:** Offers Level 1, 2, and 3 services (user support, monitoring, and on-site maintenance) in Spanish, English, and French, ensuring continuous assistance for users and operators.
- **Roaming:** Through connections with platforms like Gireve or Hubject, and bilateral agreements via OCPI with operators, users can access thousands of chargers across Europe with a single app.

Additionally, Zunder provides the option to customise both the user app and the management platform with a white-label solution. This feature allows businesses to tailor the interface and user experience to their brand identity, ensuring seamless integration with their existing services and platforms.

Alberto Herrero, Zunder's B2B Director, states: "Developing our software in-house for the operational management of both our network and that of our clients has always been the cornerstone of our business model. This has enabled us to become one of the few companies in Europe that combines the roles of a charge point operator (CPO) and a technology solutions provider (eMSP), allowing us to deliver a service that truly understands the day-to-day challenges faced by our clients."

With these advanced technological solutions and services, Zunder establishes itself as a leading player in electric mobility management, paving the way for a more efficient and environmentally friendly future.

For more information, visit <https://www.zunder.com/plataforma/#plataforma-saas>